



Ai Volution Fund

**Driving the AI Revolution
Shaping the Intelligent Future**

Fund Overview



Fund Introduction & Positioning

Aivolution Fund is a USD-denominated venture capital fund based in Silicon Valley, investing in the world's top-tier early-stage AI startups with a target fundraising size of \$30-50 million.

Fund Structure

Operates under a Limited Partnership structure, denominated in USD, where General Partners (GP) handle management and decision-making while Limited Partners (LP) serve as financial contributors and benefit recipients.

Fund Term & Exit

Fund term is 7 years (extendable by 1-2 years) with flexible exit mechanisms including LP secondary share transfers, open-ended fund design, and SPV/side pocket structures.

Strategic Geographic Layout



Incorporation: Delaware

Benefits from tax advantages with no corporate tax and personal income tax exemptions, significantly reducing tax burden for both the fund and portfolio companies, with a business-friendly regulatory environment.



Operational Hub: Silicon Valley

Positioned in the Bay Area at the forefront of global innovation, Silicon Valley's strategic location enables our management team to maintain close connections with world-class entrepreneurs.



Government Support

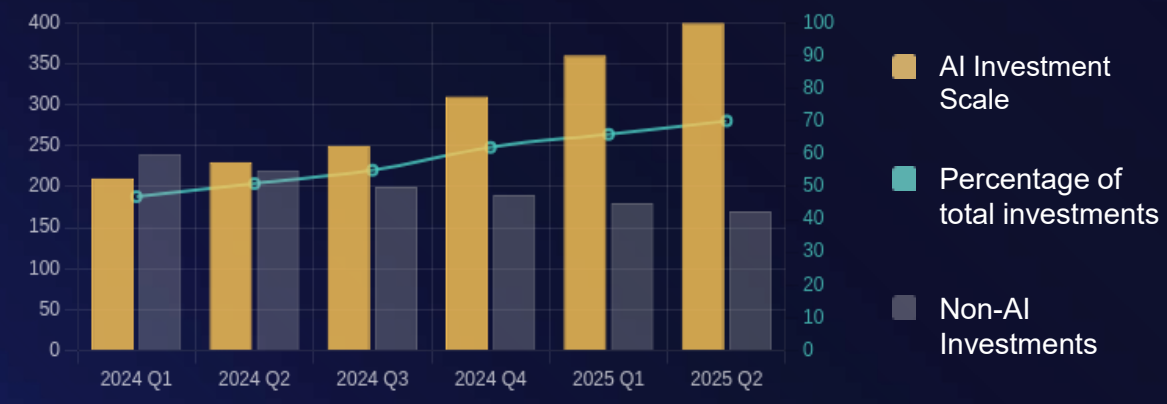
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Strategic Positioning

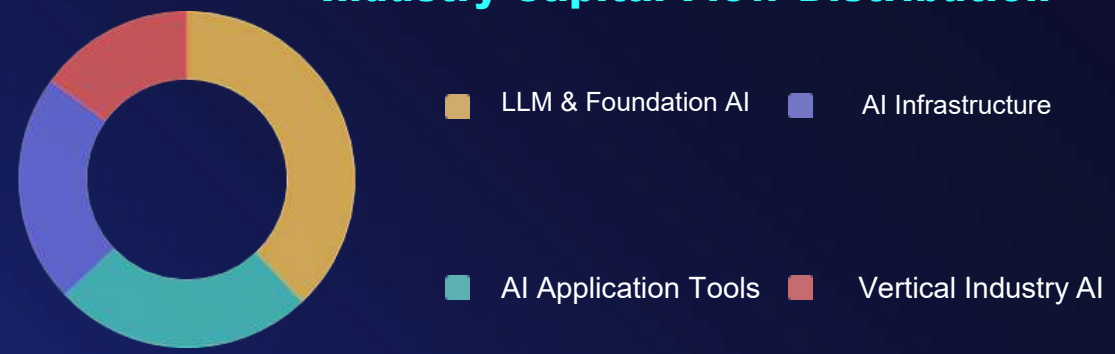
An early-stage VC fund focused on AI applications and cutting-edge technology

Investment Themes & Market Opportunities

Global AI Investment Trends (2024-2025)



Industry Capital Flow Distribution



53%-58%

Global Venture Capital Flow to AI Percentage of Total VC

1000B+

AI Investment Scale Annual AI Funding Total (USD)

AGI Revolution Strategic Window

-  The era of Artificial General Intelligence (AGI) is approaching, creating historic investment opportunities
-  Early-stage AI innovators will gain tremendous competitive advantages and capital returns
-  Silicon Valley serves as the global AI innovation hub, concentrating top talent and technology.

Investment Sectors & Portfolio Strategy

Primary Focus Areas

Focus on AI Core Specializing in Artificial Intelligence (AI) and AGI-related early-stage projects, with primary investment directions

 Vertical AI Applications

 Foundation AI Technology

 Developer Platforms

 Robotics

 Creator Economy

Vertical Application Sectors

- u AI+Education (Personalized Learning, EdTech)
- u AI+Creation (Content Generation, Data Services)
- u AI+Finance (Transaction Matching, Risk Prediction)
- u AI+Enterprise Services (Intelligent Assistants, Automation Tools)

Secondary Market Opportunities

Focus on arbitrage opportunities in top AI unicorns, seeking special channels to access quality targets

OpenAI

Valued at **\$80-100 billion** range, active secondary market trading, representing significant portion of secondary trading volume

Anthropic

Valued at **over \$60 billion**, developer of Claude series large language models, experiencing rapid growth

Others

Including star companies like X.AI, Figure AI, Canva, and others

Other Opportunistic Investments

Flexibly capitalize on undervalued and arbitrage opportunities in other sectors:

- Undervalued tech companies outside AI with clear value gaps
- Discounted acquisition of quality legacy shares from public companies, securing stable returns
- Cutting-edge technologies with technical barriers but not yet receiving mainstream capital attention

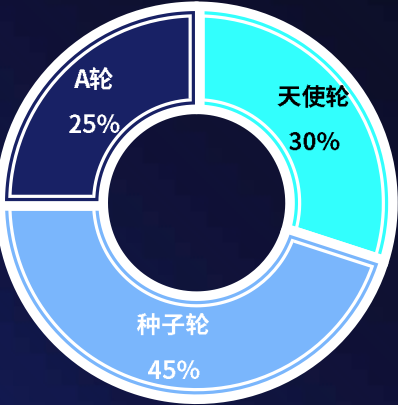
Investment Balance

The fund will maintain balance between "technology investments" and "opportunistic deals":

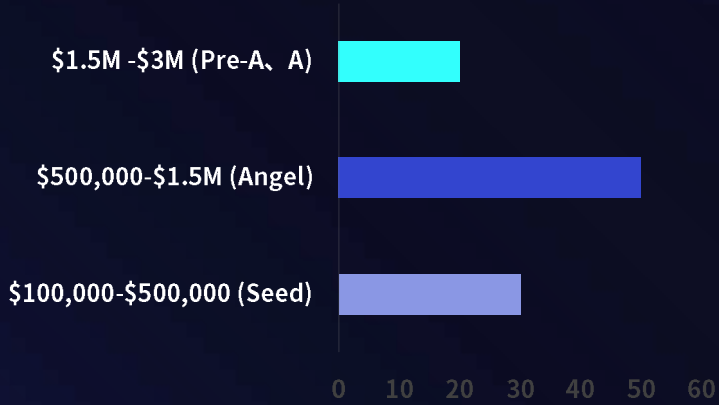


Investment Strategy & Portfolio Design

Investment Stage Allocation



Single Investment Amount



20-30
Portfolio Company
Count

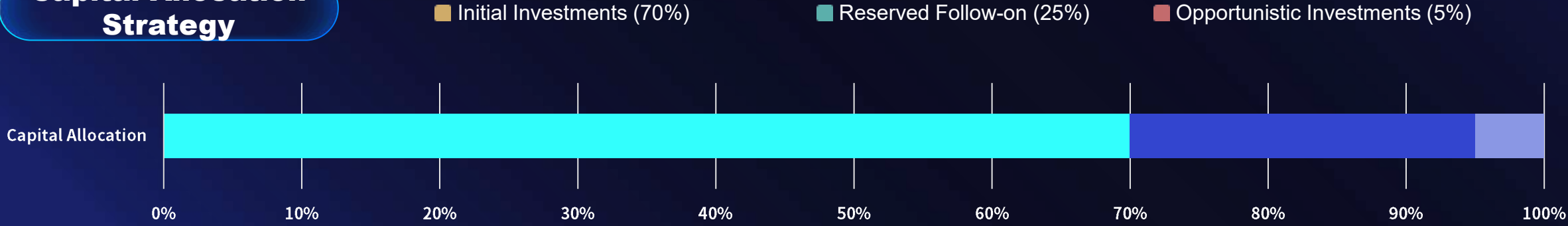
20%-30%
Reserved Follow-on
Capital Ratio

1%-5%
Single Project Fund
Percentage

Core Investment Strategy

- ◆ Focus follow-on investments in high-performing projects
- ◆ Concentrate on AI mainline while considering opportunistic investments
- ◆ Diversified portfolio, controlling single-project risk
- ◆ Small initial investments + staged additions

Capital Allocation Strategy



Unique Competitive Advantages

Core Competitiveness: We are not merely financial investors, but strategic partners who can provide tangible market resources and user acquisition for startups."



Top-Tier KOL/Influencer Matrix

The fund aggregates a group of opinion leaders with massive fan bases in technology, AI, and media sectors, including Li Shanglong, Zheng Yuhuang, Huang Xi, Fu Sheng, Li Guoqing, Cambridge Uncle, Silicon Valley Scholar Jolin, Dong Taitai, and others. Total audience coverage exceeds 400 million, creating a powerful traffic and influence network.

KOL Influence
400M+ Total Fans

Media + Channels + Capital Trinity

We not only provide capital but also empower startups through KOL channels, creating integrated solutions for product promotion, user acquisition, and market education. From social media promotion to offline event endorsements, our alliance provides powerful promotional momentum, enabling startups to gain market advantage from the early stages.



Content Traffic - Equity Model

The fund employs an innovative "Influencer Media for Equity" model, using advertising placements, influencer promotions, and other resources as investments to acquire larger equity stakes in startups.

Model Advantages

- ✓ Provide marketing and user acquisition for startups, helping new products break through quickly
- ✓ Acquire more equity at lower valuations, enhancing investment return potential
- ✓ Rapid product-market validation with authentic user feedback
- ✓ Enhance startup visibility and attractiveness for subsequent funding rounds



Value-Added Service System



Marketing & Brand Exposure

Leveraging the 400M+ audience influencer matrix to provide powerful market exposure and brand endorsement for startup projects, winning market advantage and user recognition from the early stages.



Strategic Resource & Channel Connection

Through GP and advisor networks, connect portfolio companies with customers, channels, and strategic partners. Specific industry projects can also receive professional guidance from industry-leading company founders (education, e-commerce, etc.).



Product Validation & Rapid Iteration

Through Li Shanglong and others' social media channels, quickly test-launch product beta versions, rapidly obtaining feedback data from tens of thousands of users, accelerating Product-Market Fit (PMF) validation and product iterations.



Follow-on Financing Coordination

Help connect with potential investors for next funding rounds, enhance startup credibility and visibility, making them more attractive in subsequent financing and significantly improving project success rates.



Community Support & Precise Customer Acquisition

Startup teams can directly connect with the fund's high-engagement communities, obtaining precise user feedback and early seed users, significantly reducing customer acquisition costs and market education expenses.



Efficient Data Feedback & Decision-Making

Provide startup teams with data analysis and market insights based on real users, supporting product improvements and business decisions, ensuring efficient product iterations and precise market positioning



Preferred Investor for Early-Stage Entrepreneurs

We are not merely financial investors, but strategic partners who can provide tangible market resources and user acquisition for startups. Combining "Capital + Traffic" dual-wheel drive, we comprehensively empower entrepreneurial teams, improving startup success rates and investment returns.



Fund Structure & Management

Management Advantages: Professional investment team + Clear and transparent decision-making mechanisms + Dual assurance of tax optimization and compliance + Aligned incentive structures, ensuring a win-win-win outcome for LPs, GPs, and portfolio companies.

Legal Structure

Adopts Limited Partnership architecture, with GP responsible for management and decision-making, LP as financial contributors enjoying returns. Fund is incorporated in Delaware, with legal documents referencing Delaware Limited Partnership framework.



Investment Decision Process

Establishes Investment Committee (IC) decision-making mechanism composed of GP and advisors. Investment projects undergo voting, with larger investments and strategy deviations requiring special IC approval, establishing rigorous due diligence processes.



Compliance Assurance

Strictly comply with US securities regulations (Reg D private placement exemption), ensuring fundraising only from qualified investors. Implement anti-money laundering, investor qualification verification, and information disclosure, paying attention to compliance requirements for secondary market legacy share trading

Operations & Returns

n Tax Advantages

Delaware does not impose state taxes on partnerships and capital gains, providing significant tax savings compared to California and other states. Delaware legal framework ensures legal stability, providing dual protection for investors and the fund

n Fee Structure

Management Fee: 2% annual committed capital for team compensation, travel, due diligence, and other operational expenses.

Performance Fee: 20% carried interest on excess returns, with GP extracting 20% profit share only when net returns distributed to LPs exceed contributed capital.

n Management Company

GP establishes professional management company responsible for fund daily operations, with team covering investment, due diligence, legal, finance, and other professional areas, ensuring efficient operations and professional management.

Management Team (GP)

Li Shanglong / Founder & Managing Partner

- u AI KOL with millions of followers, seasoned serial entrepreneur, bestselling author with global AI influence and entrepreneurial/media resource networks. Leads top-tier KOL matrix covering 400M+ audience, possessing deep connections and cutting-edge insights in capital and content sectors.

Media Influence

Entrepreneurial Experience

Renowned Investor Managing Partner

- u Co-founder of renowned medical company with successful M&A exit, established author and screenwriter, successful investor in multiple star projects.

Investment Analysis

Technology Innovation

Business Development

Co-GP

/ Managing Partner

- u 1-2 industry veterans or family offices serve as Co-GPs, also serving as important LP contributors (Anchor Investors). They bring industry experience, network resources, and capital support, jointly participating in fund management and investment decisions.
- u Li Guoqing (Dangdang Founder), Shi Chuan (Zhenghe Island President), Fu Sheng (Cheetah Mobile Chairman), Zhu Ye (Former Tianshen Entertainment Chairman)
- u Value Contribution: Industry insights, strategic guidance, capital support, investment committee

Team Core Advantages

Background

Investment expertise + Industry experience + Media influence trinity

Empowerment

KOL resource matrix empowering portfolio companies with traffic and exposure

Risk Sharing

GP team self-investment, aligned interests with LPs

Portfolio Companies Showcase (Partial)



Prospective Investment: California Tech University AI Future Institute

Ø affiliated AI professional skills institute, integrating renowned IPs from various fields as mentors, cultivating "AI+X" interdisciplinary talent

Professional Features

Media/Film/Programming/Design/Business/Education, modularized courses (1 credit per course), project-based learning focus.

Advantage

Industry-academia collaboration, startup incubation support, phased global replication. Aims to become an AI talent engine.

Showcase **MovieFlow**

AI film generation tool

Our investment returns exceed 20x, received multiple rounds of investment from renowned USD funds and family offices

Showcase **INNAIO**

AI simultaneous interpretation tool

Our investment returns exceed 10x, received \$2M investment from BlueRun Ventures USD fund



Showcase **Xiaochuang**

AI education hardware

Our equity value has appreciated 10x



Portfolio Companies Showcase (Partial)



Showcase:

Silicon Valley novel GEO project

over 7,000 US doctors using with 65% continuous payment rate First to launch GEO model in Healthcare Domain, founding team consists of Stanford and UC Berkeley PhDs Valued at over \$20M, equity value grew 10x within six months after our investment

Showcase Corgi Insurance

AI-native insurance underwriter valued at over \$130M
Our investment returns exceed 5x, subsequently received multiple rounds from renowned USD funds



Showcase Anthropic

Global leading large language model unicorn company

Our investment returns exceed 3x, latest round valuation \$170B

The logo for Anthropic, featuring the word "ANTHROPIC" in a bold, black, sans-serif font.

Showcase xAI

Large language model company founded by Musk

Our investment returns exceed 5x



Investment Decision Process & Workflow

Investment Process



Key Investment Decision Points

✓ Preliminary Screening Decision Points

- ✓ Project alignment with AI/AGI themes
- ✓ Founding team background and execution capability assessment
- ✓ Traffic validation through influencer matrix
- ✓ Market size and demand validation

✓ IC Decision Standards

- ✓ Technical barriers and product-market fit
- ✓ Financial projections and valuation reasonableness
- ✓ Technical innovation and differentiation advantages
- ✓ Investment term protection (liquidation preference, anti-dilution, etc.)
- ✓ GP voting - simple majority/unanimous approval mechanism



Staged investment risk control + Concentrated support for winners + Flexible exit strategies to enhance DPI

Staged Investment & Exit Strategy



Success Cases & Market References

Innovative Fund Structure References

ARK Venture Fund

- Ø Wood's open-ended venture fund architecture providing retail investors access to early-stage technology investments
- l **Open Architecture:** Quarterly 5% redemption windows, far superior to traditional VC low liquidity
- l **Threshold:** Only \$500 required, breaking traditional VC high barrier limitations
- l **Holdings Example:** OpenAI (3rd largest holding, 6.26%), Anthropic in top 10 holdings

Media for Equity Model

Influencer Capital

Partners with renowned influencers to promote startup products to millions of consumers in exchange for equity

Harry Stebbings+20VC

Fund extends around AI podcast ecosystem, establishing multiple sub-funds, providing post-investment services, forming "media + investment" closed loop.

AI Unicorn Market Data

Secondary Market Trading Activity

- Ø In 2024-2025, five companies (SpaceX, Anduril, Anthropic, OpenAI, Databricks) account for 50.6% of secondary market trading volume, demonstrating enormous demand for top-tier AI assets

\$86B

OpenAI Secondary Market Quote

\$61.5B

Anthropic Secondary Market Quote



Secondary Market Trading Characteristics

Due to rapid AI unicorn valuation growth, early investors and employee option holders have strong liquidity needs, providing potential secondary market trading opportunities for us to enter at prices below latest valuations



Capital Flow Effects

AI sector attracted 53% of global venture capital in 2025, with capital effects clearly concentrating toward leading AI projects

Insights

Through flexible fund architecture (ARK-like model) to improve LP liquidity satisfaction; simultaneously leveraging "traffic for equity" model to achieve lower valuations, "capital holding + traffic efficiency" empowerment portfolio strategy to enhance overall return rates..

Thank you for watching!

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